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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 3, April 1988

MIDDLE ATLANTIC REGION (MAPA)

Bryn Mawr College
Bucknell University
Carnegie-Mellon University
University of Delaware
Fairleigh Dickinson-Teaneck
Georgetown University
George Washington University
Grove City College
Haverford College
Lafayette College
LaSalle University
Lehigh University
Marymount University-Graduate School
New Jersey Institute of Technology
Penn State University
Penn State-Capitol Campus
University of Pennsylvania
University of Pittsburgh
Princeton University
Rutgers University-Camden-Arts & Sciences
Rutgers University-New Brunswick
Villanova University
Virginia State University
West Virginia University

The 186 placement offices at the 153 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Middle Atlantic Region.

The data are based on salary offers made to students graduating between September 1, 1987 and August 31, 1988. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (March 7 through April 4) and cumulatively (September 1 through April 4). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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BACHELOR'S DEGREE CANDIDATES

AVERAGE MONTHLY SALARY OFFERS

(Data Combined for Men and Women)

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/7/88 THROUGH 4/4/88							CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	10	450	$2020	$1975	*	*	*	185	3308	$2052	$1975	$2333	$2083	$1750
BANKING & FINANCE	2	108	2001	1888	*	*	*	18	553	1995	1830	*	*	*
BUSINESS ADMINISTRATION & MANAGEMENT	1	105	2083	1801	*	*	*	31	662	1803	1723	2491	1750	1346
HUMAN RESOURCES (incl Labor Relations)	+	13	+	1496				3	51	1468	1574	*	*	*
INSTITUTIONAL MANAGEMENT	+	4	+	1460				+	60	+	1582			
MANAGEMENT INFO SYSTEMS	+	65	+	2154				4	243	2104	2094	*	*	*
MARKETING & DISTRIBUTION	1	122	2166	1747	*	*	*	15	738	2025	1743	*	*	*
HUMANITIES														
ECONOMICS	+	42	+	2118				11	175	1880	1889	*	*	*
LETTERS (incl English, Literature)	+	9	+	2039				1	41	2292	1742	*	*	*
HUMANITIES - All Other	1	9	1450	1721	*	*	*	3	85	1372	1516	*	*	*
CRIMINAL JUSTICE	+	+	+	+				+	28	+	1620			
HISTORY	+	6	+	1656				+	16	+	1725			
PSYCHOLOGY	+	8	+	1841				2	74	1087	1539	*	*	*
SOCIAL SCIENCES-All Other	+	18	+	1523				1	121	1250	1627	*	*	*
COMMUNICATIONS														
ADVERTISING	+	2	+	1209				1	36	950	1476	*	*	*
COMMUNICATIONS	+	28	+	1583				1	130	1054	1586	*	*	*
JOURNALISM	+	13	+	1405				2	65	1667	1460	*	*	*
TECHNICAL WRITING	+	1	+	2025				+	7	+	2129			
ENGINEERING														
AEROSPACE & AERONAUTICAL	1	42	2292	2376	*	*	*	2	189	2334	2334	*	*	*
AGRICULTURAL	+	5	+	1756				+	17	+	2107			
BIOENGINEERING & BIOMEDIC	+	3	+	2433				+	5	+	2445			
CHEMICAL	6	124	2486	2604	*	*	*	34	532	2553	2573	2750	2613	2300
CIVIL	1	66	2100	2095	*	*	*	17	385	2097	2082	*	*	*
ELECTRICAL(incl Comp Eng)	9	395	2503	2476	*	*	*	93	1942	2428	2450	2666	2475	2167
GEOLOGICAL	+	2	+	2300				+	10	+	2062			
INDUSTRIAL	4	68	2423	2435	*	*	*	42	400	2331	2368	2500	2329	2083
MECHANICAL	17	283	2466	2451	*	*	*	69	1227	2455	2450	2724	2475	2200

continued

BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/7/88 THROUGH 4/4/88							CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
METALLURGICAL	+	15	+	$2511				7	78	$2551	$2437	*	*	*
MINING & MINERAL	+	+	+	+				+	+	+	+			
NUCLEAR	2	2	$2792	2792	*	*	*	3	11	2770	2402	*	*	*
PETROLEUM	+	8	+	3071				4	49	2795	2861	*	*	*
ENGINEERING TECHNOLOGY	1	16	2625	2241	*	*	*	7	89	2227	2240	*	*	*
SCIENCE														
AGRICULTURAL	+	5	+	1384				7	78	2116	1687	*	*	*
ARCHITECTURAL & ENVIRONMENT DESIGN	+	+	+	+				+	1	+	1300			
BIOLOGICAL	+	5	+	1619				1	23	1333	1729	*	*	*
CHEMISTRY	+	4	+	2237				1	32	2260	2081	*	*	*
COMPUTER SCIENCE	12	128	2275	2322	*	*	*	60	715	2288	2240	$2717	$2296	$1941
MATHEMATICS	1	21	1850	2298	*	*	*	10	108	2238	2217	*	*	*
ALLIED HEALTH PROFESSIONS	+	4	+	1979				2	55	1888	2049	*	*	*
NURSING	+	15	+	1957				+	81	+	1965			
PHARMACY	+	+	+	+				3	12	2545	2615	*	*	*
PHYSICS	+	+	+	+				1	9	2100	2287	*	*	*
OTHER PHYSICAL & EARTH SCIENCES	+	2	+	1933				+	12	+	1853			
RENEWABLE NATURAL RSRCS	+	2	+	1464				+	6	+	1459			
TOTALS	69	2218						641	12459					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/7/88 THROUGH 4/4/88							CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ADMIN. & MGMT.														
ACCOUNTANTS & AUDITORS	9	461	$1976	$1970	*	*	*	187	3356	$2044	$1972	$2333	$2083	$1733
BANKING OCCUPATIONS	+	27	+	1825				7	179	1638	1708	*	*	*
BUSINESS ADMINISTRATION	+	27	+	1734				1	255	1083	1642	*	*	*
CONSULTANTS	4	110	2369	2286	*	*	*	52	347	2264	2246	2500	2291	2083
FINANCIAL ANALYSTS	1	74	2083	2141	*	*	*	8	248	1925	2000	*	*	*
HUMAN RESOURCES	+	19	+	1646				3	101	1472	1595	*	*	*
MANAGEMENT TRAINEE	4	137	1940	1758	*	*	*	40	855	1984	1670	2583	1908	1458
COMPUTER & MATHEMATICAL														
COMPUTER PROGRAMMERS	3	97	2208	2241	*	*	*	25	477	2160	2178	2550	2183	1833
COMPUTER SCIENTISTS	9	58	2297	2285	*	*	*	32	401	2337	2260	2717	2408	2028
MATH/STATISTICIANS	+	5	+	2392				4	51	2433	2252	*	*	*
MARKETING & SALES														
ADVERTISING/MARKETING	1	56	2166	1773	*	*	*	13	321	2074	1809	*	*	*
RETAIL/WHOLESALE SALES	+	74	+	1768				12	393	1748	1760	*	*	*
TECHNICAL SALES	+	34	+	1887				6	144	2030	1969	*	*	*
ALL OTHER OCCUPATIONS														
AGRICULTURE & NATURAL RESOURCE OCCPTNS.	+	7	+	1464				3	65	1979	1656	*	*	*
COMMUNICATIONS OCCUPATION	+	8	+	1469				+	71	+	1602			
ENGINEERS (Eng. Deg. Req)	37	944	2494	2458	$2750	$2500	$2200	229	4593	2447	2426	2725	2500	2000
HEALTH RELATED OCCUPATION	+	6	+	2022				6	99	2124	2030	*	*	*
INSURANCE OCCUPATIONS	+	26	+	1732				3	162	1777	1751	*	*	*
LAW ENFORCEMENT OCCPTNS	+	+	+	+				+	18	+	1778			
NURSES	+	15	+	1957				+	74	+	1977			
PRODUCTION OCCUPATIONS	1	11	1850	2098	*	*	*	4	88	2154	2035	*	*	*
REAL ESTATE OCCUPATIONS	+	3	+	1214				+	15	+	1746			
RESEARCHERS-NONSCIENTIFIC	+	6	+	2304				+	12	+	1972			
RESEARCHERS-SCIENTIFIC	+	9	+	2119				1	46	2417	2202	*	*	*
SOC. WORKERS & RECREATION	+	2	+	1280				1	51	1041	1414	*	*	*
TRANSPORTATION & DISTRIBUTION OCCPTNS	+	2	+	2208				4	37	2102	1845	*	*	*
TOTALS	69	2218						641	12459					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE MONTHLY SALARY OFFERS-INEXPERIENCED

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/7/88 THROUGH 4/4/88							CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	+	38	+	$2244				3	232	$1986	$2273	*	*	*
MBA--NON-TECH	1	92	$2300	2796	*	*	*	3	294	2794	2620	*	*	*
MBA--TECH	1	38	2958	3159	*	*	*	4	99	2698	3118	*	*	*
MS-BUSINESS	+	9	+	2510				+	40	+	2448			
ADMINISTRATION	+	+	+	+				+	6	+	2341			
BANKING & FINANCE	+	5	+	2589				+	18	+	2663			
INDUSTRIAL MGMT (incl Ind. Administration)	+	2	+	2937				+	4	+	2747			
LABOR/INDUSTRIAL RELATION	+	1	+	2275				2	8	2367	2406	*	*	*
MANAGEMENT INFO SYSTEMS	+	5	+	2766				+	18	+	2417			
HUMANITIES														
HUMANITIES	+	+	+	+				3	17	1434	1552	*	*	*
SOCIAL SCIENCES	+	3	+	1367				3	68	2198	1918	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	6	+	2649				+	30	+	2839			
BIOENGINEERING & BIOMEDIC	+	+	+	+				+	+	+	+			
CHEMICAL	2	4	2699	2816	*	*	*	5	33	2673	2777	*	*	*
CIVIL	+	16	+	2553				10	55	2305	2449	*	*	*
ELECTRICAL(incl Comp Eng)	2	103	2758	3095	*	*	*	14	316	3015	2986	*	*	*
GEOLOGICAL	+	1	+	1400				1	11	1871	2273	*	*	*
INDUSTRIAL	+	10	+	2792				3	50	2754	2725	*	*	*
MECHANICAL	1	37	2700	2932	*	*	*	4	130	2944	2861	*	*	*
METALLURGICAL	+	8	+	2898				+	21	+	2830			
NUCLEAR	+	2	+	2917				1	5	2533	2655	*	*	*
SCIENCE														
BIOLOGICAL	+	+	+	+				1	6	2208	1709	*	*	*
CHEMISTRY	1	4	2958	2878	*	*	*	2	20	2793	2771	*	*	*
COMPUTER SCIENCE	1	18	3475	2989	*	*	*	10	94	3158	2860	*	*	*
GEOLOGY & RELATED GEOLOGICAL SCIENCES	+	+	+	+				2	12	1598	2458	*	*	*
MATHEMATICS	+	5	+	2813				1	16	2181	2373	*	*	*
PHYSICS	+	+	+	+				+	2	+	2724			
TOTALS	9	407						72	1605					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

Master's Degree Candidates - Experience[1]

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/7/88 THROUGH 4/4/88							CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	+	68	+	$3448				+	155	+	$3201			
MBA--TECH	+	31	+	4036				+	56	+	3738			
OVER 2 TO 4 YEARS														
MBA--NON-TECH	+	80	+	3646				+	159	+	3553			
MBA--TECH	+	68	+	3976				+	106	+	3906			
OVER 4 YEARS														
MBA--NON-TECH	+	40	+	3425				+	112	+	3479			
MBA--TECH	+	26	+	3925				+	72	+	4057			
TOTALS	+	313						+	660					

1 Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

DOCTORAL DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/7/88 THROUGH 4/4/88							CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE	+	8	+	$3958				+	11	+	$4023			
CHEMICAL	+	19	+	3800				19	59	$3706	3727	*	*	*
CIVIL	+	1	+	4250				+	7	+	3454			
ELEC ENG (INCL COMP ENG)	+	5	+	3360				2	45	3303	3929	*	*	*
MECHANICAL	+	6	+	3900				+	31	+	3756			
METALLURGICAL	+	5	+	3988				+	24	+	3763			
SCIENCE														
BIOLOGICAL	+	+	+	+				+	3	+	1944			
CHEMISTRY	1	34	$3333	3491	*	*	*	2	65	3542	3300	*	*	*
COMPUTER SCIENCE	+	+	+	+				1	8	3333	4094	*	*	*
MATHEMATICS	+	1	+	3185				1	4	3708	3286	*	*	*
PHYSICS	+	8	+	3854				1	17	2083	3408	*	*	*
POLYMER	+	2	+	2834				1	12	3583	3178	*	*	*
TOTALS	1	89						27	286					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

April 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
ACCOUNTING		1914 3					1985 1	1956 4	
BANKING & FINANCE			2208 1	2292 2	2125 1				
BUSINESS ADMINISTRATION & MANAGEMENT		2167 2	2800 1	2250 2	2333 1	1346 1	1885 1	2143 3	1867 1
HUMAN RESOURCES (incl Labor Relations)									
INSTITUTIONAL MANAGEMENT									
MANAGEMENT INFO SYSTEMS									
MARKETING & DISTRIBUTION		2250 1	1861 3	1713 1	2275 1			1975 1	3050 1
ECONOMICS	2084 1				2083 1				
LETTERS (incl English, Literature)		2292 1							
HUMANITIES - All Other									
CRIMINAL JUSTICE									
HISTORY									

April 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
PSYCHOLOGY									
SOCIAL SCIENCES-All Other									
ADVERTISING									
COMMUNICATIONS									
JOURNALISM									
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL									
AGRICULTURAL									
BIOENGINEERING & BIOMEDIC									
CHEMICAL	1975 1	2579 19		2650 4				2730 3	2500 1
CIVIL	1956 8			2500 1				2180 1	
ELECTRICAL(incl Comp Eng)			2483 11	2524 24 1791 2400			2331 7	2600 1	2492 3

April 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
ACCOUNTING	2058 172 2625 1750							1958 1	
BANKING & FINANCE	2300 3		1864 4	1833 1				1875 2	1434 1
BUSINESS ADMINISTRATION & MANAGEMENT	2167 1		1364 4	1733 3				1583 1	1478 5
HUMAN RESOURCES (incl Labor Relations)									1521 2
INSTITUTIONAL MANAGEMENT									
MANAGEMENT INFO SYSTEMS	2104 4								
MARKETING & DISTRIBUTION									1791 3
ECONOMICS	1958 2					1875 1			1845 5
LETTERS (incl English, Literature)									
HUMANITIES - All Other									1450 1
CRIMINAL JUSTICE									
HISTORY									

April 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
PSYCHOLOGY			1133 1						
SOCIAL SCIENCES-All Other									
ADVERTISING									
COMMUNICATIONS									
JOURNALISM			1750 1						
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL	2292 1								
AGRICULTURAL									
BIOENGINEERING & BIOMEDIC									
CHEMICAL									
CIVIL					1916 2				
ELECTRICAL(incl Comp Eng)	2401 8			2090 1				1135 1	

April 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
GEOLOGICAL									
INDUSTRIAL	2316 15				2083 1				
MECHANICAL	2258 5								
METALLURGICAL									
MINING & MINERAL									
NUCLEAR									
PETROLEUM									
ENGINEERING TECHNOLOGY									
AGRICULTURAL							1512 1		
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL									
CHEMISTRY									

April 1988 MAPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
COMPUTER SCIENCE	2292 5		2416 1	2164 6	2833 1				
MATHEMATICS	2343 5					1908 2		2650 1	
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS									
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS									

April 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
ACCOUNTING						2000 1			1958 1
BANKING & FINANCE				2083 1					
BUSINESS ADMINISTRATION & MANAGEMENT				2491 1		1505 3			
HUMAN RESOURCES (incl Labor Relations)						1363 1			
INSTITUTIONAL MANAGEMENT									
MANAGEMENT INFO SYSTEMS									
MARKETING & DISTRIBUTION				2058 1				2026 2	
ECONOMICS						1500 1			
LETTERS (incl English, Literature)									
HUMANITIES - All Other						1500 1			
CRIMINAL JUSTICE									
HISTORY									

April 1988 MAPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
PSYCHOLOGY									
SOCIAL SCIENCES-All Other						1250 1			
ADVERTISING						850 1			
COMMUNICATIONS						1054 1			
JOURNALISM						1583 1			
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL							2375 1		
AGRICULTURAL									
BIOENGINEERING & BIOMEDIC									
CHEMICAL					2300 1			2583 2	
CIVIL		1958 1			2485 2	2750 1			
ELECTRICAL(incl Comp Eng)		2338 3			2480 15	2657 7	2410 3		

April 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
GEOLOGICAL									
INDUSTRIAL		4000 1				2375 1			2398 2
MECHANICAL					2908 7	2500 1	2351 9		2235 4
METALLURGICAL									2625 1
MINING & MINERAL									
NUCLEAR					2770 3				
PETROLEUM									2716 1
ENGINEERING TECHNOLOGY					2125 1		2250 1		
AGRICULTURAL								3166 1	2458 1
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL									
CHEMISTRY									

April 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
COMPUTER SCIENCE		2780 1			2475 6		2600 1		2125 1
MATHEMATICS									
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS									
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS									

April 1988 MAPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIF	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
GEOLOGICAL									
INDUSTRIAL	2500 2		2320 5	2397 6	2416 1	2425 2	1625 1		
MECHANICAL	2500 3	2632 9		2470 17	2583 1		2360 9		
METALLURGICAL			2425 1				2484 4	2875 1	
MINING & MINERAL									
NUCLEAR									
PETROLEUM								2822 3	
ENGINEERING TECHNOLOGY	2375 1			2625 1			2275 2		
AGRICULTURAL	1917 2							2583 1	
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL		1333 1							
CHEMISTRY		2260 1							

April 1988 MAPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS

April 1988 MAPA REGIONAL CUMULATIVE REPORT

90th: 2208

BY CURRICULUM & EMPLOYER

CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
COMPUTER SCIENCE	1916 1	2341 4	2452 6	2435 10		2475 1		2447 3	2950 1
MATHEMATICS	1850 1	2350 1							
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS									
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS									

April 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
ACCOUNTING				2076 2			
BANKING & FINANCE	1500 1			2042 1			
BUSINESS ADMINISTRATION & MANAGEMENT						1583 1	
HUMAN RESOURCES (incl Labor Relations)							
INSTITUTIONAL MANAGEMENT							
MANAGEMENT INFO SYSTEMS							
MARKETING & DISTRIBUTION				2042 1			
ECONOMICS							
LETTERS (incl English, Literature)							
HUMANITIES - All Other					1166 1		
CRIMINAL JUSTICE							
HISTORY							

April 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
PSYCHOLOGY				1041 1			
SOCIAL SCIENCES-All Other							
ADVERTISING							
COMMUNICATIONS							
JOURNALISM							
TECHNICAL WRITING							
AEROSPACE & AERONAUTICAL							
AGRICULTURAL							
BIOENGINEERING & BIOMEDIC							
CHEMICAL		2613 2				1833 1	
CIVIL							1816 1
ELECTRICAL(incl Comp Eng)		2625 1				2057 8	

April 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
GEOLOGICAL							
INDUSTRIAL	2033 2					1992 3	
MECHANICAL					1583 1	1989 2	2583 1
METALLURGICAL							
MINING & MINERAL							
NUCLEAR							
PETROLEUM							
ENGINEERING TECHNOLOGY							1667 1
AGRICULTURAL						1259 1	
ARCHITECTURAL & ENVIRONMENT DESIGN							
BIOLOGICAL							
CHEMISTRY							

April 1988 MAPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

April 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
COMPUTER SCIENCE		2150 1	1197 2	2208 1		1917 7	1941 1
MATHEMATICS							
ALLIED HEALTH PROFESSIONS				1888 2			
NURSING							
PHARMACY				2545 3			
PHYSICS						2100 1	
OTHER PHYSICAL & EARTH SCIENCES							
RENEWABLE NATURAL RSRCS							

April 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

April 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
BACHELOR NON-TECH	2063 182 2650 1750		1561 9	1758 4		1875 1		1823 4	1642 17
BACHELOR TECHNICAL	2326 39 2570 2083		2083 2	2153 7	2187 4	1908 2	1512 1	1893 2	

April 1988 MAPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

April 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
BACHELOR NON-TECH				2211 3		1516 8		2026 2	1958 1
BACHELOR TECHNICAL		2626 6			2575 35 2550 2300	2285 13	2374 15	2777 3	2366 10

April 1988 MAPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS April 1988 MAPA REGIONAL CUMULATIVE REPORT
BY TECH - NON-TECH & EMPLOYER CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
BACHELOR NON-TECH	2084 1	2088 7	2118 5	2159 5	2204 4	1346 1	1935 2	2029 8	2459 2
BACHELOR TECHNICAL	2110 19	2514 35 2550 2300	2437 23 2650 2300	2493 63 2000 2275	2500 2	2442 3	2333 23 2691 2200	2633 13	2585 5

April 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

April 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
BACHELOR NON-TECH	1500 1			1855 5	1166 1	1583 1	
BACHELOR TECHNICAL	2033 2	2500 4	1197 2	2270 6	1583 1	1957 23 2691 1791	2002 4

April 1988 MAPA CUMULATIVE REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES April 1988 MAPA REGIONAL CUMULATIVE REPORT 90th: 2208

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88 10th: 1833 PART 1 - PAGE 1

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
MBA--NON-TECH									
MBA--TECH	3000 1				2166 1				

April 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

April 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
MBA--NON-TECH									
MBA--TECH									

April 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

April 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
MBA--NON-TECH		3583 1					2400 2		
MBA--TECH		2958 1		2666 1					

April 1988 MAPA CUMULATIVE REPORT

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

April 1988 MAPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/87 THROUGH 4/4/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
MBA--NON-TECH							
MBA--TECH							